



ONE YEAR LATER, RLS SYNDICATION CONTINUES TO GROW

Over the last year, REBNY has enhanced its RLS Syndication service, becoming the trusted source of residential listing data for 100+ consumer websites. Syndication multiplies listing visibility allowing brokers and agents to better serve their clients in NYC.

RLS SYNDICATION IS HEAVILY ADOPTED ACROSS THE NYC MARKET



19,000

NYC Listings



13,200

Brokers & Agents



600

Brokerage Firms

MORE LISTINGS MEAN MORE BUSINESS

YEAR ONE PERFORMANCE

**58%
INCREASE**

in Syndication
network

**25%
INCREASE**

in RLS Syndicating
firms

**12%
INCREASE**

in listings
Syndicated

WHAT IS THE INDUSTRY SAYING?

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REBNY brings the New York real estate industry together so we can better serve consumers. The RLS has made my team's job easier, and syndication has multiplied the visibility of our listings across the city.

Ryan Serhant
Licensed Assoc. Real Estate Broker
Nest Seekers International

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Data quality is paramount to UrbanDigs, and the new RLS listing feed is a timely and accurate source which greatly enhances the depth of our products and our ability to meet the critical needs of our users.

Noah Rosenblatt
CEO
UrbanDigs

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I am so glad and very thankful that my company opted-in to join the REBNY RLS feed and syndication in 2017. It really makes my work so much easier.

Charo Piccarelli
Senior Listings Manager
Stribling & Associates

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The RLS has been a complete game changer. Frele.com and Leasebreak.com are all about bringing more transparency and accurate information to consumers and agents. The RLS helps us achieve these goals.

Phil Horigan
Founder
Leasebreak & Frële