SPONSORSHIP

Crossfire Panel Discussions 2019-2020

Monday, June 17, 2019
Tuesday, September 10, 2019
Tuesday, November 19, 2019
Monday, January 13, 2020
Monday, February 24, 2020
Monday, June 15, 2020
HELP BRING TOGETHER THOUGHT LEADERS & CREATE A PLATFORM FOR NETWORKING AND INFORMATION SHARING

WHAT IS A CROSSFIRE?
These loaded discussions bring together a panel of notable real estate experts or relevant professionals who present a wide variety of key topics currently impacting the market. Attendees vary from principals and managers of commercial real estate firms to new and experienced brokers and salespeople engaged in the sale, lease, and finance of commercial property.

WHAT’S YOUR ROLE?
It is with your commitment that we are able to continue to provide insightful and engaging content that is not only beneficial to commercial real estate professionals, but to the industry as a whole. REBNY needs your help to make these extremely important conversations not only possible, but accessible.

SPONSORSHIP OPPORTUNITIES

**Single Crossfire | $2,500**
- Company recognition through social media and email campaigns
- Company recognition in on-site signage
- Option to sit on a future panel
- 3 tickets to the event

**Multiple Crossfires | $2,500 each**
- Company recognition through social media and email campaigns
- Company recognition in on-site signage
- Option to sit on future panels
- 3 tickets to each event

OTHER WAYS TO GET INVOLVED

**Host a Crossfire**
A host sponsor provides the following:
- Space to accommodate approximately 50-75 people
- Chair, table, and podium rentals if necessary
- Audio Visual equipment; including but not limited to microphones, projector and screen
- Food and beverage services for attendees (small scale)

Benefits include:
- Company recognition through social media and email campaigns
- Company recognition in on-site signage
- Option to sit on a future panel
- 10 tickets to the sponsored Crossfire panel
- Additional promotion of donated space if such space is available for lease or sale
Sponsorship Application

Please select your preferred sponsorship package size and return this form to Hayley Torswick. REBNY thanks you for supporting these programs and giving back to our commercial brokerage community.

Choose your package:

☐ Host a Crossfire  ☐ Single Crossfire | $2,500  ☐ Multiple Crossfires | $2,500 each
# of Crossfire events you would like to sponsor: ____

For questions, contact the Commercial Brokerage Division:
Mckenna Warren – Director, Commercial Brokerage Services
Tel: 212-616-5255; mwarren@rebny.com

Hayley Torswick – Coordinator, Commercial Brokerage Services
Tel: 212-616-5256; htorswick@rebny.com

Terms and Conditions:
This sponsorship application is subject to the Terms and Conditions for REBNY Sponsorship/Advertising Opportunities available at www.rebny.com/sponsorship-terms-and-conditions, which are hereby incorporated by reference.

Return Application to:
Email: htorswick@rebny.com | Mail: Real Estate Board of New York, 570 Lexington Avenue, 2nd Floor, New York, NY 10022.
Please forward an .eps and a high resolution .jpg version of your company logo with your payment information.

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Payment Information:
☐ Check enclosed (payable to REBNY)  Credit Card:  ☐ Mastercard  ☐ Visa  ☐ AMEX  ☐ Discover  Total________

Credit Card Number (include all digits)  Expiration Date (month/year)  

Name (as it appears on credit card)  Signature