

# 2018 MEDIA KIT

**REBNY**<sup>®</sup>  
REAL ESTATE BOARD OF NEW YORK



## SPONSOR THE REBNY BANQUET

Place Your Brand in Front  
of New York City's Political  
and Business Elite

# BECOME A BANQUET VIP

**Our Sponsors Enjoy Premium Advertising and VIP Benefits.  
Packages Include:**



All Listed Sponsorship Tiers  
Include:

One Color AD in the  
REBNY Banquet Journal

Placement on the Sponsorship List  
in the REBNY Banquet Journal

Additional Corporate Branding  
Opportunities are Available.  
Contact: [Banquet@rebny.com](mailto:Banquet@rebny.com)

## Top Exposure

### PLATINUM SPONSOR

**\$55,000**

#### Sponsorship includes:

- 10 VIP Cocktail Party tickets
- Your **logo/branding displayed at the 3rd floor bar outside the Ballroom AND**
- Your **logo/branding displayed on a single item on dinner table**
- Acknowledgment as a Platinum sponsor during event opening remarks
- Listing in press releases, promotional materials, and social media posts as lead sponsor
- Name/logo included on event invitation and website
- **Full-page ad in event program**



## Best Value

### TITANIUM SPONSOR

**\$35,000**

#### Sponsorship Includes:

- 10 VIP Cocktail Party tickets
- Your **logo/branding displayed at Main Lobby Entrance**
- Acknowledgment as a Titanium sponsor during event opening remarks
- Listing in press releases, promotional materials, and social media posts as lead sponsor
- Name/logo included on event invitation and website
- **Full-page ad in event program**



## SPONSORSHIP RATES

# GIVE YOUR BRAND HIGH VISIBILITY

To secure your sponsorship,  
please contact Maryann Aviles:

[Banquet@rebny.com](mailto:Banquet@rebny.com)

## DIAMOND SPONSOR

### \$30,000

#### Sponsorship includes:

- 6 VIP Cocktail Party tickets
- **Sponsor wine bottles on dinner tables**
- Listing in press releases, promotional materials, and social media posts as sponsor
- Name/logo included on event invitation and website
- **Full-page ad in event program**



## GOLD SPONSOR

### \$25,000

#### Sponsorship includes:

- 6 VIP Cocktail Party tickets
- **Your logo/branding at the 2nd floor Coat Check**
- Listing in press releases, promotional materials, and social media posts as sponsor
- Name/logo included on event invitation and website
- **Full-page ad in event program**



## SILVER SPONSOR

### \$20,000

#### Sponsorship includes:

- 4 VIP Cocktail Party tickets
- **Your logo/branding at the event help desk outside the Ballroom**
- Listing in press releases, promotional materials, and social media posts as sponsor
- Name/logo included on event invitation and website
- **Half-page ad in event program**



# MAKE SURE YOUR BRAND IS NOTICED

Brands Who Advertise in our Banquet Journal are Seen by New York City's Political and Business Elite.

## RATES

### Four-color Ads

Full page .....	\$3,300
Two-page spread .....	\$5,700

### Two-color Ads

Full page .....	\$2,600
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### Colors

Bleed charge .....	\$200
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### Black and White Ads

Full page .....	\$1,900
Half-page spread .....	\$1,300
Quarter page .....	\$900


## MECHANICALS



Full Page  
Width: 7"  
Height: 9 1/2"

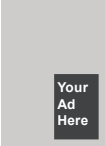


Half Page  
Width: 7"  
Height: 4 3/4"



Two Page Spread  
Bleed

Width: 17 1/2"  
Height: 11 1/4"



Quarter Page  
Width: 3 1/2"  
Height: 4 1/2"

Page bleed  
Width: 8 3/4"  
Height: 11 1/4"

## FORMAT

High-resolution PDF  
300 dpi with embedded fonts and links

Specific page positions  
Orders specifying page positions are accepted only on a request basis, subject to the right of the publishers to determine actual position.

Please email ad to:  
[yschmidt@rebny.com](mailto:yschmidt@rebny.com)

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