

# The REBNY Value

Your REBNY membership provides you with a suite of exclusive services, opportunities and industry resources.



## Political Advocacy & Government Affairs Services

REBNY engages in political advocacy, critical industry mobilization and grassroots campaigning to prevent harmful legislation and support government policies that benefit your business and the real estate industry as a whole. REBNY advocates for the industry before the City, State and Federal levels, ensuring smart, data-driven policies on issues such as broker commission caps, advocating for lower property taxes, stopping commercial rent control, and educating members on important elections across the State.

Email us at [governmentaffairs@rebny.com](mailto:governmentaffairs@rebny.com) to get involved.

[View REBNY's 2021 industry wins.](#)



## Exclusive Access to the Residential Listing Service & Upcoming Citysnap Portal

### Residential Listing Service

Today, the [Residential Listing Service](#) represents 600+ firms, 12,000+ agents and brokers, and over 40,000+ listings that represent a value of \$50B. The RLS provides all member listings to our affiliated vendors, which is how brokers and agents get access to all the listings they need to service their clients. The RLS oversees the data system, syndication, compliance with the Universal Co-Brokerage Agreement (UCBA), and customer support to ensure the lights don't go out for NYC's real estate listing pipeline.

[View the RLS Member Guide to review rules and services.](#)



## Exclusive Access to the Residential Listing Service & Upcoming Citysnap Portal (cont.)

### Citysnap Consumer Portal: Coming 2022

REBNY recently announced our partnership with real estate technology leader Homesnap, a CoStar Group company, to create **Citysnap**.

Citysnap will be the first and only consumer-facing website and mobile app in NYC with a comprehensive inventory of residential sales and rentals powered exclusively by REBNY's Residential Listing Service (RLS), aggregating listing content directly from our members. Citysnap is an industry-driven and agent-centric product that will help provide much-needed data transparency for New Yorkers — a win for our City's real estate industry and consumers.

Here's why residential agents will love Citysnap:

- **Your listing, your lead.** *That means if a consumer expresses interest in your listing, the lead gets routed to you for free.*
- **No fees to list.** *You don't have to pay daily listing fees to list your rentals or sales properties on Citysnap, and we don't allow other real estate professionals to pay for placement on your listings.*
- **Robust inventory.** *We are going to market with a complete inventory of sales and rental listings that represents the residential real estate ecosystem; our REBNY members.*
- **Governance.** *Citysnap will be the first website that is exclusively powered by the RLS. This ensures all listing data will be compliant with New York State advertising law, our community rules (REBNY's Universal Co-Brokerage Agreement) and Fair Housing Law.*

[Read REBNY's full Citysnap announcement.](#)



## Complimentary Legal Services & Guidance

### Mediation & Arbitration

REBNY provides mediation at no cost to help settle disputes members may face over the course of doing business, allowing members to save on expensive legal fees associated with having a lawyer on retainer.

### Legal Line

REBNY Broker Counsel Neil Garfinkel is always available to members via the Legal Line. In addition, Neil Garfinkel provides members with exclusive weekly newsletters that:

- answer common questions directly from REBNY's residential and commercial brokerage community; and
- provide important Fair Housing laws, tips and resources.

For more information, contact [EthicsandArbitration@rebnny.com](mailto:EthicsandArbitration@rebnny.com) or 212-616-5243.

Legal questions can be sent via email to [ngarfinkel@agmblaw.com](mailto:ngarfinkel@agmblaw.com) or by calling 212-201-1178 with your REBNY Member ID.



## Industry Committees & Working Groups

Over 30 special interest committees focusing on diverse topics such as specific NYC neighborhoods, business portfolio and industry issues. These groups meet regularly to:

- Provide input on legislative issues to help shape constructive policy for the industry
- Share knowledge and experience on critical industry topics and market products
- Stay ahead of impending changes and monitor important market updates/trends
- Network with colleagues and build stronger relationships throughout the industry
- Close more deals

**Learn about REBNY's committee work and upcoming events:**

- [General Committees](#)
- [Residential Brokerage Committees](#)
- [Commercial Brokerage Committees](#)
- [Owners & Managers Committees](#)
- [REBNY Events Calendar](#)



## Industry Reports, Insights & News

### Market Insights & Research Reports

REBNY's Research team provides the latest real estate market research, policy reports, and broker surveys that outline current residential and commercial market conditions within New York City. Not only do members get direct access to REBNY's market research and staff, but they also have the opportunity to contribute to this research through surveys and committee work. This valuable research helps drive policy conversations on the City and State levels, is used in REBNY's advocacy work on behalf of members, and is a valuable resource to the City overall.

[View REBNY's research and reports.](#)

### Breaking & Weekly News Updates

Stay up-to-date with breaking news updates and alerts related to REBNY, New York State, New York City and the greater real estate industry. Our newsletters give members immediate insight into major changes in legislation, policy and regulations that impact how you do business.

[Update your email preferences](#)  
so you never miss an update.



## Industry Education & Professional Development Resources

REBNY members receive complimentary and discounted access to learning opportunities to enhance their skills, knowledge and network. REBNY helps you to:

- Differentiate yourself from the competition with advanced designation programs
- Complete continuing education hours to renew or receive your license
- Stay up-to-date on industry issues, opportunities and best practices through educational learning series, webinars, panel discussions and events

[Learn more](#) about about **upcoming opportunities.**



## Industry-Recognized Contests & Awards

REBNY members are eligible to participate in and gain elevated recognition through our time-honored and industry-wide award contests. Winners and honorees are highlighted across industry media publications, spotlighting your work and professional success as a major player in NYC's real estate industry.

[Learn more](#) about REBNY's **contests and awards.**



## Nayya Health Benefits for Independent Contractors

REBNY's partnership with Nayya gives residential agents access to a data-driven online insurance platform to find quality healthcare at small business rates, rather than individual rates.

[Learn more](#) about Nayya benefits, **plan options and how you can sign up for coverage.**



## REBNY Member Directory

Knowing you're working with a fellow REBNY member who will transact fairly and ethically is an added layer of protection for your business.

**Stay connected and network with industry colleagues through the [REBNY Member Directory](#).**



## Contact Your REBNY Support Team

**Email:** [REBNYMembership@rebny.com](mailto:REBNYMembership@rebny.com)

**Main Line:** 212-532-3100

**Location:** 570 Lexington Avenue, Floor 2, New York, NY 10022