



VIRTUAL INTERNSHIP PROGRAM IN COMMERCIAL REAL ESTATE

Preparing New York City Students for a Future Career in the Real Estate Industry

Together, the Real Estate Board of New York (REBNY), the City University of New York (CUNY) and Project Destined are launching a paid, 8-week Virtual Internship Program in Commercial Real Estate for diverse, CUNY undergraduate students.

PROGRAM DATES

Monday, June 14 - Friday, August 6, 2021

INTERNSHIP DETAILS

Project Destined, a nationwide social impact nonprofit program that has deep experience in teaching underserved youth the fundamentals of commercial real estate, will administer the 8-week long internship at 4 - 6 hours per week. As part of the program, interns will work 4 - 6 hours per week focusing on real estate training, participating in a weekly Executive Speaker Series and preparing materials for a “Shark Tank” style pitch competition where teams of interns present a real estate deal to industry leaders.

The real estate industry is a key driver of New York City’s economy and offers dynamic career opportunities in deal-making, new office development, business operations and more.

REQUIREMENTS

- 4 - 6 hours per week
- Interns will be placed in one of the following:
 - Tuesday and Thursday, 3 - 5 p.m. or 5 - 7 p.m.
 - Wednesday and Friday, 3 - 5 p.m. or 5 - 7 p.m.
- Mandatory participation in Zoom meetings
- Must have access to a computer and high-speed internet

QUALIFICATIONS

NYC Resident presently enrolled in a CUNY school

COMPENSATION

Students will receive \$500 for their participation in the program

OUR NEED

The real estate industry has a long history of philanthropic and charitable support of New Yorkers during times of need and in crisis. As we continue to weather the Coronavirus crisis together, it is critical that the real estate industry continue to step up as a key civic partner and further our efforts to advance diversity and inclusion initiatives for students and young talent sponsoring a paid, virtual internship in commercial real estate.

REBNY is proud to lead a collaborative effort between CUNY and Project Destined that will provide an internship opportunity in commercial real estate along with compensation of \$500 to NYC students.

YOUR CONTRIBUTION

REBNY is seeking contributions to support paid summer internships that are critical to driving more diverse talent into careers within the real estate industry.

Your contribution will support:

- 8-week, e-learning CRE course and capstone project, taught by Project Destined
- Intern earnings of \$500
- Recruitment and selection of students led by REBNY and CUNY

Please make all contributions payable to **The REBNY Foundation, Inc.** via the form below and email it to internship@rebny.com or contact Natasia Martin to make a donation.

OUR COMMITMENT

REBNY is committed to advancing efforts that help attract, retain and advance women, people of color and others from diverse backgrounds in the real estate industry. The organization's [REBNY Fellows Program](#) aims to foster a more diverse and inclusive real estate industry by creating and cultivating a pipeline for rising leaders of diverse background within the industry.

On the collegiate level, REBNY has collaborated with the City University of New York to assemble informative career panels focused on the pathways to leadership roles in real estate. REBNY also launched a new internship program in 2019, in coordination with [Ladders for Leaders](#) – an initiative of the NYC DYCD, NYC Center for Youth Employment and the Mayor's Fund to Advance New York City – which placed over 50 young adults in paid summer internships at leading real estate firms. Additionally, REBNY partners with [Building Skills NY](#) to connect underemployed New Yorkers with jobs and training to create new career pathways into the construction industry, a partnership that has resulted in placing more than 800 individuals from diverse backgrounds since 2016.

REBNY's diversity, equity and inclusion efforts are supported by REBNY's [Diversity Committee](#), which works to create professional opportunities and improve and promote the diversity of the trade association's membership and the real estate industry at large.

SPONSORSHIP OPPORTUNITIES

Each package covers the cost of students to participate in the program. All program sponsor names will appear on REBNY's website. Additional sponsorship benefits include:

PROGRAM SPONSOR — \$50,000

- Identified as program sponsor on all media materials, newsletters, etc.
- Quote in press release
- Team sponsor and team naming rights

PLATINUM — \$25,000

- Quote in press release
- Company recognition in media material, newsletters, etc.
- Team sponsor and team naming rights

TEAM SPONSOR — \$15,000

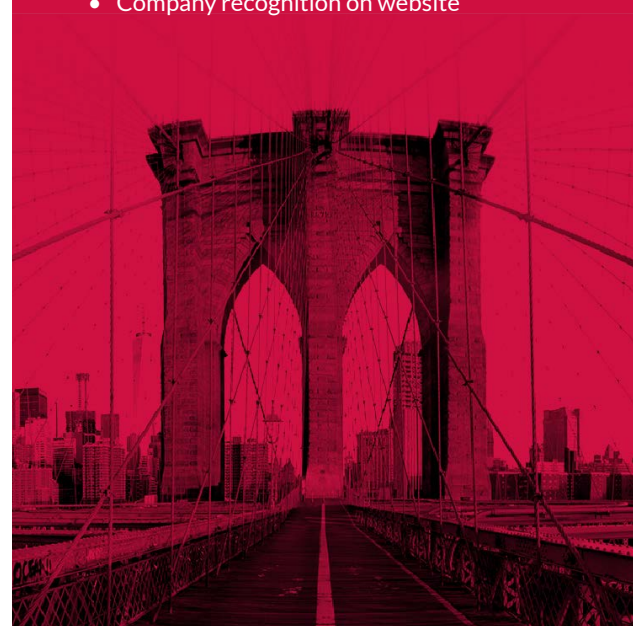
- Team sponsor and team naming rights
- Company recognition in media material, newsletters, etc.

Advocate — \$5,000

- Company's name included in newsletter

FRIEND — \$2,500

- Company recognition on website



Sponsorship Form

2021 Virtual Summer Internship Program in Commercial Real Estate

Monday, June 14 - Friday, August 6, 2021

REBNY thanks you for supporting this program. All funds will be going to the REBNY Foundation.

Please select a sponsorship package:

PROGRAM SPONSOR
\$50,000

PLATINUM
\$25,000

TEAM SPONSOR
\$15,000

ADVOCATE
\$5,000

FRIEND
\$2,500

CONTACT INFORMATION

Name: _____ Title: _____

Company: _____ Membership ID # (if applicable): _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Social Media Handles: _____ Email: _____

PAYMENT INFORMATION

Check Enclosed:
Payable to **The REBNY**
Foundation, Inc.



Credit
Card:



Total: _____ Credit Card Number (include all digits): _____ Exp Date (month/year): _____

Name (as it appears on credit card): _____ Signature: _____

RETURN FORM:

Please complete and send this form via email, along with an .eps file or a high resolution .jpg of your company logo, to internship@rebnyc.com.

TERMS AND CONDITIONS:

This sponsorship form is subject to the Terms and Conditions for REBNY Sponsorship/Advertising Opportunities available on the [REBNY site](#), which are hereby incorporated by reference.

The REBNY Foundation, Inc. is a 501 (c) (3) organization. The entire amount of the sponsorship payment is deductible for federal income tax purposes.

FOR QUESTIONS OR MORE INFO CONTACT:

Natasia Martin

Coordinator of Human Resources

PHONE: [212-616-5252](tel:212-616-5252)

EMAIL: internship@rebnyc.com

