



2020 SALES BROKERS MOST INGENUOUS DEAL OF THE YEAR AWARDS CEREMONY

Virtual Sponsorship Opportunities

Virtual Event | June 23, 2021

REBNY[®]
REAL ESTATE BOARD OF NEW YORK

Why Sponsor?

Help us Honor NYC's Most Ingenious Deals made in 2020.

The Sales Brokers Most Ingenious Deal of the Year awards recognize those who lease space, help finance acquisitions and sell buildings in your city. Each award is presented to the most ingenious deal of its respective Sales, Finance or Leasing category. This year we honor those who have overcome the challenges of a global pandemic and still managed to leverage ingenuity through their submitted deals as they continued moving NYC forward while everything else seemed to stand still.

What's your Role?

Every year our Sales Brokers Committee hosts an awards reception during which the recipients for each are honored in front of their industry peers, mentors and predecessors. REBNY needs your help to make this extremely important event possible. This year's virtual experience offers the perfect audience to market your firm to top Commercial Real Estate Professionals and show your support of our talented submitting brokers and our NYC real estate industry at large.

Sales Deal of the Year Past Award Winners



Sponsorship Opportunities

Pinnacle: Manifesto Sponsor | \$7,000 | *Exclusive Opportunity*

As our top Pinnacle Sponsor, your company's logo will be featured at the end of our show's "Manifesto Video," a compilation video streamed at the start of the event to help set the stage and convey the theme for the night. This package also includes verbal recognition during the event, your firm's logo placed on the event registration page, along with your logo and preferred link placed in the post-event email to attendees. Sponsorship includes 20 tickets to the virtual event.

Gold: Breakout Room Sponsor

\$5,000 each | *3 Opportunities*

Breakout Room Sponsors will be given the opportunity to showcase either a 1) 30 second pre-recorded video provided by Sponsor to be played prior to the discussion or 2) 30 second live pitch with optional live Q&A. Each breakout room will stream only one Sponsor video. Sponsorship includes 15 tickets to the virtual event.

Silver: Award Sponsor

\$2,500 each | *3 Opportunities*

Please select one of the following awards:

- The Edward S. Gordon Award
- The Robert T. Lawrence Award
- The Henry Hart Rice Achievement Award

Award Sponsors will receive verbal recognition before the announcement of the respective award winner as well as logo placement in the post-event email to attendees as a Sponsor of the selected award. Sponsorship includes 10 tickets to the virtual event.

Gold: Supporter Sponsor

\$3,000 each | *Unlimited Opportunities*

Supporter Sponsors will be given verbal recognition as a Sponsor of the event during the live ceremony, as well as logo and preferred link displayed on the event registration page. Sponsorship includes 15 tickets to the virtual event.

Bronze: Waiting Room Sponsor

\$2,000 each | *3 Opportunities*

Join us as one of our Waiting Room Sponsors and have your preferred link or text shared with attendees as they enter the virtual event space. The waiting room will feature a still image and Sponsor logo loop during this pre-event segment while attendees enjoy music and wait to get the evening started. Sponsorship includes 5 tickets to the virtual event.

TO CONFIRM YOUR SPONSORSHIP,
PLEASE REACH OUT TO:

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