

# Marketing & Advertising Opportunities

## Commercial Brokerage Division

### COMMERCIAL COMMITTEE MEETINGS

#### *\$250 per Meeting*

Immerse yourself in the REBNY community with 14 commercial committees focusing on different geographical areas and specialties within NYC real estate. Throughout the program year, these committees serve our commercial members throughout the community through programs developed to support learning, knowledge share, networking and industry advancement. These committees engage and educate members and the general public on issues related to professional best practices, new industry trends and product, and new developments in the Commercial Real Estate market.

This particular opportunity spotlights our sponsor with a short video clip played at the start of the meeting (content provided by sponsor) and inclusion in our post-event email to all attendees. Committee meetings draw between 20-80 commercial brokers. Additional sponsor inclusions feature a list of attendees (names and firm) for future outreach.

#### **Other entitlements include:**

- Send screenshot of sponsorship presentation
- Sponsor logo on all event invitations and marketing assets
- Verbal recognition as event sponsor

### REBNY LEARNING SERIES

#### *\$250 per Session*

REBNY is expanding its offerings within the virtual world by providing live distance learning courses! We have partnered with industry experts to deliver best-in-class professional development, open to members and non-members across New York City. This learning series is targeted to groups of 40+ real estate professionals at every stage of their career and creates the perfect environment for collaboration and education.

This opportunity spotlights our sponsor with a 5-10 minute speaking opportunity and inclusion in our post-event email to all attendees. These learning courses engage 20-40 residential and/or commercial brokers, depending on course content. Additional sponsor inclusions feature a list of attendees (names and firm) for future outreach.

#### **Other entitlements include:**

- Send screenshot of sponsorship presentation
- Sponsor logo on all event invitations and marketing assets
- Verbal recognition as event sponsor

### REBNY Webinars

#### *\$500 per Webinar*

REBNY consistently offers members informational professional development webinars on our most-requested topics. These highly anticipated webinars bring together notable real estate experts to present up-to-date market trends and insights in commercial real estate.

Join up to 500 Commercial Real Estate members in one of REBNY's highly engaging and relevant webinars. Designed to cover current issues affecting our community, these webinars have served as an opportunity to bring timely, relevant content directly to our members.

#### **Marketing entitlements include:**

- Digital marketing to 2,000 association members via weekly newsletters and @REBNY social channels
- Sponsor logo and headshot of speaker on event invitations and marketing assets
- Verbal recognition from moderator
- Custom video clip presented to audience prior to and following webinar content (video clip provided by sponsor)
- Post-event email to be sent to all event attendees
- Speaker slide on screen
- List of attendees (names and firm) for future outreach



# Sponsorship Application

REBNY Brokerage Division Marketing and Advertising

## Sponsorship Packages:

REBNY Webinar – \$500 per Webinar

Quantity: \_\_\_\_\_

REBNY Learning Series – \$250 per Session

Quantity: \_\_\_\_\_

Residential Committee Meeting – \$250 per Meeting

Quantity: \_\_\_\_\_

Commercial Committee Meeting – \$250 per Meeting

Quantity: \_\_\_\_\_

## Return applications to:

**Residential:** Olivia Byun – Manager, Residential Brokerage Services | 212-616-5210 | [obyun@rebny.com](mailto:obyun@rebny.com)

**Commercial:** Hayley Torswick – Coordinator, Commercial Brokerage Services | 212-616-5256 | [htorswick@rebny.com](mailto:htorswick@rebny.com)

\*Please forward an .eps and a high resolution .jpg version of your company logo with your payment information.

## Terms and Conditions:

This sponsorship application is subject to the Terms and Conditions for REBNY Sponsorship/Advertising Opportunities available at [www.rebny.com/sponsorship-terms-and-conditions](http://www.rebny.com/sponsorship-terms-and-conditions), which are hereby incorporated by reference.

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Membership ID: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

Payment Information:      Check      Mastercard      Visa      AMEX      Discover      Total: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
(include all digits)      (month/year)

Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
(as it appears on credit card)