

NEWS

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From: Real Estate Board of New York (REBNY)

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REBNY ANNOUNCES RESIDENTIAL PANEL

- September 25 panel to focus on group dynamics in the residential marketplace -

New York, NY – Sept. 4, 2007 – The Real Estate Board of New York (REBNY), the city's leading real estate trade association with more than 12,000 members, announced today that it will be hosting *Inside Secrets of Top Brokers*, a panel discussion for its residential members on Tuesday, September 25, 2007 from 5:30 to 7:00 p.m. at Chase Bank, 277 Park Avenue. The 2007-2008 year theme of the Inside Secrets of Top Brokers seminars is Business Strategy, with this first seminar focusing on the group dynamics involved in putting together a business organization.

Sponsored by the New York Post and Chase, the panel will be moderated by **Ruth McCoy**, Executive Vice President, Managing Director of Sales with Brown Harris Stevens. She serves as a Director of Residential Sales for the firm's East Side offices. Speakers will include:

- **Dorothy Arnstein and Ileen Schonfeld** of Brown Harris Stevens. Together they have sold hundreds of millions of dollars worth of Manhattan real estate.
- **Melissa Ryan Kaiser and Laurie Silverman** of Stribling & Associates. The pair has been partners in all their transactions since they began their real estate careers.
- **Alex Nicholas and Gabriella Winter** of The Corcoran Group. Both are senior vice presidents at the firm and work in Corcoran's Village office, making them experts in the downtown market.
- **Louise Phillips Forbes** of Halstead Property, LLC. She serves as an Executive Vice President and has more than \$1 billion in total sales.

The event is free for REBNY salespersons and associate brokers only. Registration is required as there is a seating limit of 200. An email confirmation sheet and a REBNY Membership card must be presented at the door. For a registration form and additional information, visit [REBNY's Web site](#) or contact Angela Donovan at adonovan@rebny.com.

The Real Estate Board of New York is the city's leading real estate trade association with more than 12,000 members. REBNY represents major commercial and residential property owners and builders, brokers and managers, banks, financial service companies, utilities, attorneys, architects, contractors and other individuals and institutions professionally interested in the city's real estate. REBNY is involved in crucial municipal matters including tax policy, city planning and zoning, rental conditions, land use policy, building codes and legislation. In

addition, REBNY publishes reports providing indicators of market prices for both the residential and commercial sectors.

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