



TMO NEWS

The Marino Organization Inc. 171 Madison Avenue, 12th Floor, NY, NY 10016 Phone (212) 889-0808 Fax (212) 889-2457



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NY1 LIVING

NY1.COM TO JOIN WITH REAL ESTATE BOARD TO FORM TOP LISTINGS SITE

By: NY1 News

NY1.com will soon be home to New York City's most accurate real estate listings site, thanks to a collaboration with the city's leading real estate trade association.

The newschannel announced Wednesday that it's partnering with the Real Estate Board of New York, owners of the listings site ResidentialNYC.com, to create a new site called NY1Residential.com that will combine the best of both organizations.

Users will be able to search through thousands of condos, co-ops, townhouses and homes, both for sale and for rent. The collaboration will harness the power and informational content of one of New York City's largest online home-finding resources and marry it with NY1's coverage of the city's real estate market.

"NY1 is proud to partner with REBNY on a site that presents the best real estate listings in New York City," said NY1 General Manager Steve Paulus.

"This expanded collaboration with NY1 will deliver this essential real estate resource to a larger audience than ever before," added REBNY president Steven Spinola.

Like the ResidentialNYC site, the new NY1Residential.com will not require users to register in order to search, and its listings will be updated every three hours to ensure accuracy and avoid the duplication that is often found on other listings sites.

NY1Residential.com is slated to launch in April.