

NEWS

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From: REAL ESTATE BOARD OF NEW YORK

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SAM IRLANDER NAMED DIRECTOR OF REBNY'S MENDIK EDUCATION CENTER

NEW YORK, December 6, 2007 – Samuel Irlander, president and CEO of Parker Madison Partners, Inc. and Managing Member of RE Com Partners LLC has been appointed Director of the Bernard H. Mendik Education Center, announced Real Estate Board of New York (REBNY) President Steven Spinola.

As director of the center, Irlander will teach many of the courses and help REBNY to integrate state requirements into its programs in meaningful and challenging ways.

“His experience instructing salespersons and brokers for REBNY as well as for such prestigious institutions as New York University, the New School, Hunter and Baruch Colleges makes Sam the ideal person to head up the Mendik Education Center here at REBNY,” said Spinola. “We are truly fortunate he has agreed to take on this challenge.”

Mr. Irlander was one of the founding partners of Wilrock National, Inc. and in June 1996, he completed the sale of Wilrock's commercial division to Brown Harris Stevens. He formed Parker Madison Partners in January 1997.

Mr. Irlander currently serves as a REBNY governor, co-chairman of its Education Committee and he is a former Commercial Division Board Member. He served as a board member of the Building Owners and Managers Association (BOMA), where he held the posts of program and education chairman. He has served as co-chairman of the Downtown Owners Committee of Manhattan and on the Membership Committee of the Young Men/Women Real Estate Association (YM/WREA).

A former board member of 3 Sheridan Square, Mr. Irlander has chaired numerous arbitration hearings and serves as a court expert witness in litigation proceedings. He began his real estate career in 1973 with Sutton & Towne, Inc.

Licensed as a real estate broker in approximately 40 states, Mr. Irlander is the author of numerous real estate courses and rewrote *Modern Real Estate Practice in New York*, 10th Edition, used by most universities in New York State to educate brokers and sales persons. He has also just completed the writing of *Florida Real Estate Practices, Principles and Law*, 1st Edition, a textbook for Thompson Publishing.

The Real Estate Board of New York is the city's leading real estate trade association with 12,000 members. REBNY represents major commercial and residential property owners and builders, brokers and managers, banks, financial service companies, utilities, attorneys, architects, contractors and other individuals and institutions professionally interested in the City's real estate. REBNY is involved in crucial municipal matters including tax policy, city planning and zoning, rental conditions, land use policy, building codes and legislation. In addition, REBNY publishes reports providing indicators of market prices for both the residential and commercial sectors.