



# TMO NEWS

The Marino Organization Inc. 171 Madison Avenue, 12<sup>th</sup> Floor, NY, NY 10016 Phone (212) 889-0808 Fax (212) 889-2457



**APRIL 16, 2010**

NEW YORK CITY-James Whelan, SVP for public affairs with Muss Development, is moving into a similar position at the Real Estate Board of New York. He will coordinate REBNY's relations with other business and trade associations around the city and state, represent the board's positions to the public and elected officials and help manage issue-oriented campaigns of vital interest to the statewide real estate and business community, according to a release.

“With his background and success in advocacy and experience in managing major projects and undertakings, Jim will be a tremendous asset to our members and the real estate industry in general,” Steve Spinola, REBNY president, says in the release. “Jim has played an important role in some of the most vital projects in the city. Simply put, he is the kind of guy who knows how to get things done and we are thrilled to put his energy, drive and know-how to work for REBNY.”

In a statement, Muss president Joshua Muss calls Whelan “a tremendous asset to our company” who will be “greatly missed. However, given his experience in government and in the private sector, I can’t imagine anyone more suited to fill this very important role to represent our industry. We wish him all the best at REBNY.”

Before his tenure at Muss, Whelan served as chief of staff and senior advisor for then-deputy mayor Daniel Doctoroff. There, he played a key role in furthering an agenda that included the development of the Far West Side, the resurgence of Lower Manhattan and the implementation of the Bloomberg administration’s PlanNYC sustainability program.

Whelan has also served as executive director to the Hudson Yards Coalition, a coalition of labor, development, business and civic organizations. Prior to that, he created and served as director of the Downtown Brooklyn Council, a group that created the rezoning plan for Downtown Brooklyn.