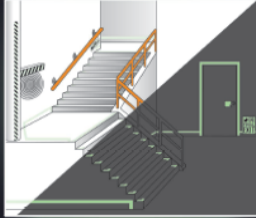


**NYC
LOCAL LAW
26 MEA
APPROVED**

- Designed to save lives



- Engineered to last



**BRADYGLO
SAFETY GUIDANCE
SYSTEM**

*See the difference
90 YEARS
of experience makes:*

- Brady manufactures photoluminescent materials in the USA
- Brady-Exclusive High Tack Adhesive is stronger and stays stuck longer
- 6 year limited warranty
- Products install easier and faster with less waste
- Professional installation services

Products that install faster and last longer.

Dear REBNY Members,

Brady is pleased to offer REBNY members our NYC Local Law 26 MEA-approved products at a 30% discount off our MSRP through our local authorized distributors.

Founded in 1914, Brady Corporation is now the global leader in facility, safety and product identification offering more than 50,000 stock products and annual sales over \$800 million. Products include high-performance labels and signs that remain legible and highly-adhesive even in harsh environments such as extreme temperatures, abrasion, or chemical exposure. Brady is traded on the NYSE under the symbol BRC.

The BradyGlo™ Advanced Safety Guidance System.

In an emergency situation, people need to move out of a dark building quickly and safely. BradyGlo™ photoluminescent markings are a fail-safe technology that illuminates an evacuation route, guiding people around obstacles, along stairs, through hallways and to the safest, nearest exit.

BradyGlo™ photoluminescent products stick and stay stuck.

Because we manufacture our own materials, we can ensure the durability and quality of all BradyGlo photoluminescent materials with products that address specific needs for NYC Local Law 26 code compliance.

Brady Professional Installation Services provide a complete and cost effective way to get the job done right—on time and on budget.

Our Exclusive Offering to REBNY Members:

Brady Corporation is pleased to offer REBNY's Commercial and Residential Building members a 30% discount off Brady's MSRP* through our local authorized BradyGlo distribution for orders over \$10,000.

To Receive your special REBNY prices:

Call the BradyGlo Team Specialists at 1-877-942-7239 to register you for your special prices, and get you in contact with one of our local authorized BradyGlo distributors.** Our BradyGlo™ MEA-Approved photoluminescent products are available through the following local authorized Brady distributors:

Graybar
K&S Industrial
SIGN-A-RAMA
The Home Depot
W.W. Grainger

Sincerely,

The BradyGlo Team

* Brady Supplied MSRP Pricing

** Special pricing cannot be applied to orders after they have been placed, so please contact the 800# above to register for the REBNY discount. Offer valid through March 15, 2006 and cannot be combined with other offers.