



BROOKLYN EAGLE

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ResidentialNYC.com Upgrades Site, Includes Open Houses

To benefit potential homebuyers and renters, ResidentialNYC.com, which is owned and managed by the Real Estate Board of New York (REBNY), has upgraded its web site with a new look and enhanced features to make it even easier to find a home.

For the first time, visitors to the site, a one-stop shop for the most up-to-date home listings on the web, can search open house schedules for available properties by date, and can also do keyword searches if they have specific needs for a property such as “pet friendly” or “doorman.”

The web site also has a new layout and a more detailed property page to make it more user-friendly. In addition, it has added enhanced mapping features so users can view listings at the street level and have a better idea of the neighborhood and block where a property is located.

The enhancements are the result of a switch to a new web system, the Trulia Publishing Platform. Trulia.com, the national real estate search engine, powers ResidentialNYC.com, the city’s leading real estate trade association.

“More and more New Yorkers are turning to ResidentialNYC.com for their home search and these new upgrades will only make the site easier to use,” said Steven Spinola, REBNY president. “We knew there was a need to provide consumers with one web site where visitors could find the most comprehensive list of available exclusive properties and where listings are constantly updated for accuracy. ResidentialNYC.com does exactly that and more.”

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