



## **BROKERS WEEKLY**

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### *ResidentialNYC re-booted*

ResidentialNYC.com — the Real Estate Board of New York's one-stop shop for city home listings on the web — has upgraded its Web site with a new look and enhanced features.

For the first time, visitors to the site can search Open House schedules for available properties by date, and can also do keyword searches if they have specific needs for a property, such as "pet friendly" or "doorman."

The site has a new layout and more detailed property page.

And, it enhanced mapping features so users can view listings at the street level and have a better idea of the neighborhood and block where a property is located.

The enhancements are the result of ResidentialNYC.com's switch to a new web system, the Trulia Publishing

Platform. Trulia.com, the national real estate search engine, powers ResidentialNYC.com, which is owned and managed by REBNY.

"These new upgrades will only make the site easier to use," said Steven Spinola, REBNY president.

"We knew there was a need to provide consumers with one Web site where visitors could find the most comprehensive list of available exclusive properties and where listings are constantly updated for accuracy. ResidentialNYC.com does exactly that and more."

ResidentialNYC.com is the first comprehensive Web site enabling the public to link to thousands of exclusive home listings in New York City, which previously were only available to brokers.